

## **360° Service for Ports and Airports**

**The international LHD Group of Companies headquartered in Germany provides innovative, comprehensive work wear and corporate fashion management solutions for personnel employed in ports and airports, by port and airport operators.**

*Cologne, December 20, 2011* - Police, security personnel as well as customs officials are ever present in places of international travel and cargo transportation. For many years, LHD have been supplying these professional groups with comprehensive clothing solutions as a competent partner for government bodies and organisations at all levels.

LHD Group also provide functional work wear as well as protective clothing and equipment (PPE) for fire, emergency medical and security services. From signal vests to complete suits the company is able to fulfil the needs of these customer groups and thus ensures the employees' and port or airport users' safety. In addition, it ensures compliance with health, safety and security regulations. Easily recognizable clothing also makes for rapid staff identification by customers and work colleagues alike. This can be of critical significance in an emergency.

### **A “tailor-made” service for all staff**

Traffic controllers, technicians, operational, and cleaning staff can also rely on tailor-made solutions from LHD for their functional work wear. LHD has harnessed state-of-the-art technology in the design and manufacture of such products which meet the particular needs of these professions. In addition, it provides corporate fashion as an instrument of easy recognition and differentiation.

The LHD solutions are as distinctive and original in design as the situations in which corporate fashion might be required and used. They help LHD customers to always stay one step ahead of their competition. Corporate fashion strengthens the company image. It raises brand awareness, and helps to create a team spirit within a company. Staff self-esteem and morale improves, as the benefits of well made, well fitted, and well designed corporate fashion are appreciated. Outsourcing clothing management services allows companies to concentrate on their core business, at the same time saving time and money.

### **Cost-efficient, comprehensive solutions**

The LHD Group of Companies provides a so called 360° Service. This encompasses everything from textile research, innovation scouting, product development and clothing design through to procurement, quality control, storage, transport and b2b as well as b2c distribution, wash and laundry services, repair maintenance, return logistics, reporting, demand planning, tracking of product lifecycles through to cost control and administration. The LHD Group manages own and customer warehouses, service points and shops. The Group develops cost-efficient concepts with service modules that can be sourced individually or in combination. LHD is very flexible and customer driven, placing great importance on keeping services personalised.

The LHD Group of Companies will be showcasing their comprehensive product range at **Intersec 2012 in Dubai**. Journalists who want to know more about LHD products and service innovations are cordially invited to visit the **LHD Group stand (6-525 S, hall 6)**. Anyone interested in talking to a specific LHD team member should arrange a meeting beforehand and send their request by email to [pr@lhd-group.com](mailto:pr@lhd-group.com).

**Photo:**

360 Degree Service for Ports and Airports  
Source: Istock

**Company portrait:**

The **LHD Group**, headquartered in Cologne (Germany), was founded in 2002. The internationally active company started life due to the creation of a public private partnership between the German Federal State and the German forwarding company Hellmann Worldwide Logistics GmbH & Co. KG, and the US manufacturer Lion Apparel Inc. LHD is the leading provider of innovative, comprehensive solutions for corporate fashion, work wear and uniforms, as well as personal protective equipment. The range of services offered encompasses design consultancy and product development, procurement, logistics, distribution, tailoring, laundry, dry cleaning and repair. LHD counts amongst its customers big European carriers (road, rail and air), retailers, forwarders as well as armed and police forces, security personnel, customs officers, etc. The group annual turnover has increased year on year. The LHD Group continues to grow, both organically and also by selective acquisition. The group acquired the Swiss company jas AG in 2008 and added the international activities of Lion Apparel Inc. in Europe and Asia Pacific to the group in 2009. LHD became a major shareholder in ForcesLocker Ltd in 2010.

For more information about the LHD Group visit our website [www.lhd-group.com](http://www.lhd-group.com)

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