

LHD dresses "the boys in blue"

The German LHD Group dresses the German Federal and the Bavarian police forces, amongst others.

Cologne, January 3, 2012. The international LHD Group of Companies, headquartered in Cologne (Germany), is a hidden champion in the provision of uniforms, personal protective equipment (PPE), and supply chain management. Playing a pioneering role in clothing management LHD has partnered with security forces in Germany to improve clothing performance while reducing clothing costs. The group has dressed thousands of high ranking Federal Police officers as well as hundreds of other police officers in Germany and abroad.

In Germany, high ranking police officers have personal clothing allowances and purchase their own uniforms, in contrast to lower ranking staff who receive their work wear and personal protective equipment (PPE) from their employers. Since 2008, the LHD Group has been the preferred supplier of clothing to the German Federal Police based on a contract with the German Federal Ministry of the Interior.

Cost efficient service

LHD provides work and formal uniforms (jackets, cargo trousers, headdress, shirts, ties or cravats for women etc.) to Federal Police officers as specified by the German Federal Ministry of the Interior. The LHD purchasing department acts as a public contracting body when procuring articles for police forces. It collaborates with predetermined suppliers and service partners and awards the contracts by tender. In addition, the company submits proposals for product improvements.

Special trained quality inspectors constantly monitor the garments to ensure that the high quality standards demanded by clients are met. In addition, LHD supports the Federal Police force with an automated, state-of-the-art inventory planning and controlling system to monitor budgets, material turnover, and expenses. The IT system supports the apparel distribution and guarantees low inventory levels as well as a supply quota of 99.8% on average. Furthermore, LHD offers a dry cleaning service as part of its so called 360° Service.

The company's holistic approach combines qualified and individual consultancy with fashion competence and logistics know-how, international focus, state-of-the-art technology, and an understanding of the varied needs of customers. As a result, the customer receives cost-efficient clothing concepts with service modules which can be sourced individually or in combination.

Journalists who want to know more about LHD Group and LION International products and service innovations are cordially invited to visit the **LHD Group stand (6-525 S, hall 6) at Intersec 2012**. Anyone interested in talking to a specific LHD or LION team member should arrange a meeting beforehand and send his/her request by email to pr@lhd-group.com.

Photos:

Police_1_LHD dresses boys in blue

Police_2_LHD dresses boys in blue

Police_3_LHD dresses boys in blue

Source: LHD

Company portrait:

The **LHD Group**, headquartered in Cologne (Germany), was founded in 2002. The internationally active company started life due to the creation of a public private partnership between the German Federal State and the German forwarding company Hellmann Worldwide Logistics GmbH & Co. KG, and the US manufacturer Lion Apparel Inc. LHD is the leading provider of innovative, comprehensive solutions for corporate fashion, work wear and uniforms, as well as personal protective equipment. The range of services offered encompasses design consultancy and product development, procurement, logistics, distribution, tailoring, laundry, dry cleaning and repair. LHD counts amongst its customers big European carriers (road, rail and air), retailers, forwarders as well as armed and police forces, security personnel, customs officers, etc. The group annual turnover has increased year on year. The LHD Group continues to grow, both organically and also by selective acquisition. The group acquired the Swiss company jas AG in 2008 and added the international activities of Lion Apparel Inc. in Europe and Asia Pacific to the group in 2009. LHD became a major shareholder in ForcesLocker Ltd in 2010.

For more information about the LHD Group visit our website www.lhd-group.com

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